

# Visual Communication & Graphic Designer

RIYA NICHAT

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Date of Birth - 26/09/2005 | Gender - Female | Nationality - India

## PROFILE

**B.Des Visual Communication** student with a strong interest in creative storytelling and thoughtful design. I enjoy exploring cultural, research-based, and contemporary themes and translating them into meaningful visual experiences. Curious and observant by nature, I am always looking for new ideas and inspirations to grow as a designer.

## WORK EXPERIENCE

### Freelancing:

Created social media creatives including posts, banners, and visual templates for digital platforms.

### Bus Design Project:

Worked on the outer theme and visual design of Vidarbha buses, focusing on graphics, layout, and visual branding.

### Branding:

Developed brand visuals and design systems for brands including packaging and more.

### Publication & Editorial Design:

Designed and researched publication books and editorial layouts for academic and design projects.

### Infographic Design:

Created infographics to visually communicate research data and information in a clear visual format.

### Video Content Creation:

Produced documentary videos and short reels, including concept development, visual storytelling, and basic editing.

## EDUCATION

Bachelor of Design (B.Des)

Currently Pursuing 2023-27

**MIT-WPU, Pune**

## SKILLS

- UI/UX Design
- Graphic Design
- Layout Design & Composition
- Publication Design
- Video Editing & more..

## TECHNICAL SKILLS

- Photoshop
- Illustrator
- Figma
- DaVinci Resolve
- Procreate
- Canva
- Chat GPT
- Open to learning more software

I Hereby Confirm that all the information given in the above resume is true to my best knowledge.

Yours sincerely  
Riya Gajanan Nichat